



# **SPONSORSHIP & EXHIBIT OPPORTUNITIES**

***26<sup>th</sup> ICPE***  
**International Conference on  
Pharmacoepidemiology & Therapeutic  
Risk Management**

***Hilton Brighton Metropole  
Brighton, England, UK***  
*August 19-22, 2010*

**26<sup>th</sup> International Conference on Pharmacoepidemiology  
& Therapeutic Risk Management  
Hilton Brighton Metropole,  
Brighton, England, UK  
August 19-22, 2011**

**SPONSORSHIP**

**🏆 Platinum Level - \$15,000\***

Provides: 1- complimentary exhibit booth; complimentary 1-page ad in the Final Program; 3-complimentary registrations to ICPE 2010 (ISPE membership is NOT included); Acknowledgement of Sponsorship in opening remarks; Listing in the 2010 Final Program; High profile signage at meeting; Organization/company name listed on ISPE website; Sponsor ribbons for all company staff attending the meeting; Opportunity to sponsor other ICPE 2010 functions

**🏆 Gold Level - \$7,000\***

Provides: 1-complimentary exhibit booth; complimentary ½ page ad in Final Program; 2-complimentary registrations to ICPE 2010 (ISPE membership NOT included in these registrations); acknowledgement of sponsorship in opening remarks; listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting; the opportunity to sponsor other ICPE 2010 functions

**\*Restricted Support Opportunities**

Available only to **PLATINUM** and **GOLD** sponsors

- Lunches (3): \$4,500/each
- Refreshment break (morning or afternoon): \$2,500/each

**★ Silver Level - \$3,500**

Provides: listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

**❖ Bronze Level - \$1,750**

Provides: listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

**EXHIBIT**

**ISPE Organizational/Institutional Member**

Industry/Service Providert: \$2,000/booth\*  
Govt/Nonprofit/Academic: \$1,250/booth\*

**NOT ISPE Organizational/Institutional Member**

Industry/Service Provider: \$2,500/booth\*  
Govt/Nonprofit/Academic: \$1,500/booth\*

*\*Includes 1-complimentary registration to ICPE;  
ISPE membership is NOT included in this complimentary registration.*

# **AD SPACE**

## **ICPE 2010 FINAL PROGRAM**

### **Specifications (Ad Sizes in inches)**

**Half-page ad:**      **Size 7.375 x 5 (Live area)**

Cost:                      \$1000

Complimentary to GOLD Level Sponsors

**Full-page ad:**      **Size 7.375 x 9.875 (Live area)**

Cost:                      \$1500

\$ 500 – Upgrade for GOLD Level Sponsor

Complimentary to PLATINUM Level Sponsors

- Trim size 8.5 x 11 inches
- Add 0.125 inch on all sides
- The Final Program will be printed in four-color process

### **Submission Guidelines**

- Preferred file format: Hi-resolution (300 dpi) PDF; TIF; JPG; or EPS
- Layout is done on a MAC using InDesign CS3
- Please send your ad directly to our designer Sandy Grimm at [lunadesignpa@yahoo.com](mailto:lunadesignpa@yahoo.com). If you have questions about the ad specs, please contact Sandy directly.
- **DEADLINE:** Ad must be to the designer by **June 28** to be included in final program.

## **EARLY BIRD REGISTRATION LIST**

The list should be available by mid-July 2010. ISPE requires that all participants of the ICPE be invited to functions promoted using this list. The cost of a one-time rental is \$1850 (Industry/Service Provider) and \$950 (Government/Academic).

# APPLICATION (1)

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## 26<sup>th</sup> International Conference on Pharmacoepidemiology Therapeutic Risk Management

### Sponsor Level:

- Platinum - \$15,000     Gold - \$7,000     Silver - \$3,500     Bronze \$1,750

### Exhibitor Booth (Only):

#### ISPE Organizational/Institutional Member:

- Industry/Service Provider     Government/Academic  
\$2,000    \$1,250

#### Non-ISPE Organization/Institutional Member:

- Industry/Service Provider     Government/Academic  
\$2,500    \$1,500

### Advertisements for Final Program

- Half-Page Ad     Gold Sponsor Upgrade to Full-Page Ad  
\$1,000    \$500

### Early Bird Registration List – One Time Rental\*

- Industry/Service Provider \$1,850\*  
 Government/Academic \$ 950\*  
 I agree to send information to all ICPE participants included on the list.

Signature Required

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- Wire Transfer Fee     \$85.00

# APPLICATION (2)

**Please Print Clearly**

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: (\_\_\_\_\_)\_\_\_\_\_-\_\_\_\_\_- Fax: (\_\_\_\_\_)\_\_\_\_\_-\_\_\_\_\_-

Email: \_\_\_\_\_

**Payment Method:**

Please send me an invoice.       Check enclosed  
(Payable to "ISPE" in US Dollars).

Send wire information. Additional charge for wire is \$85

Credit card (check one).    \_\_\_ American Express    \_\_\_ VISA    \_\_\_ MasterCard

Total Amount to be Charged: \$ \_\_\_\_\_

Card number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_  
                  Month                   Year

**Mail, fax or email completed application (pages 1 & 2) to:**

**MAIL:           ISPE – 2010 Sponsorship  
                  5272 River Road, Suite 630  
                  Bethesda, MD USA 20816**

**FAX:           301-656-0989**

**EMAIL:       ajerdonek@paimgmt.com**

**ISPE phone: 301-718-6500  
Federal Tax Identification Number: 41-1688677**